

DIANA STRIGINA

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EDUCATION

University of California, San Diego

B.S. in Molecular & Cell Biology; Minor in Marketing

Expected June 2027

GPA: 3.94 | Provost Honors

Coursework: Product Marketing & Management, Product Promotion & Brand Management, Customer Analytics, Business Analytics, Molecular Biology (A+), Genetics

UCEAP Exchange Program

Sept 2025 – May 2026

Coursework: Drug Discovery & Development, Fundamentals of Cancer Cell Biology, Medical Microbiology, Immunology

EXPERIENCE

MedTech Accelerator Intern

Institute for the Global Entrepreneur, UC San Diego

Jan 2025 – June 2025

- Developed a commercialization strategy for 12 early-stage medical technologies, aligning product positioning with market needs, reimbursement dynamics, and regulatory pathways
- Conducted competitive landscape assessments and market sizing to identify unmet needs and differentiating value propositions
- Synthesized complex technical insights into high-impact PowerPoint decks for client-facing presentations to startup founders and investor stakeholders
- Engineered a strategic investor database in Microsoft Excel, utilizing advanced filtering to improve fundraising outreach efficiency

Research Assistant - Rappel Lab

UC San Diego

May 2025 – June 2025

- Designed and executed a hypothesis-driven project analyzing population density effects using quantitative data analysis
- Presented technical results to multidisciplinary audiences, translating complex biological data into clear, actionable findings

Peer Networking Committee Member

Biological Sciences Student Association, UC San Diego

Oct 2024 – June 2025

- Organized professional events linking students with professionals in Pharma and Biotech
 - Leveraged Microsoft Excel to analyze participant feedback datasets, identifying key trends that led to a 30% increase in event satisfaction scores
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CERTIFICATIONS

Pfizer UK “Molecule to Market” Job Simulation - Forage

Oct 2025

- Developed a NICE evidence submission rationale and value-based brand positioning for a new therapy in the UK market
 - Designed a go-to-market plan integrating clinical pathways and reimbursement considerations for patients, providers, and payers
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SKILLS

Market Research | Competitive Analysis | Value Proposition Development | Storytelling | Stakeholder Analysis | Microsoft Excel | PowerPoint | Scientific & Quantitative Data Analysis | Market Sizing |

Languages: Native Russian | Fluent English | Spanish (Beginner)